



CITY OF MOUNTAIN VIEW

DOWNTOWN COMMITTEE

AGENDA

NOTICE AND AGENDA

SPECIAL MEETING – TUESDAY, DECEMBER 8, 2020
TELECONFERENCE – WITH NO PHYSICAL MEETING LOCATION
9:00 A.M.

This meeting will be conducted in accordance with State of California Executive Order N--29-20, dated March 17, 2020. All members of the Downtown Committee will participate in the meeting by video conference, with no physical meeting location.

Members of the public wishing to comment on an item on the agenda may do so in the following ways:

1. E-mail comments to Sabina.Mora@mountainview.gov by 5:00 p.m. on December 7, 2020. E-mails will be forwarded to the Downtown Committee. Please identify the Agenda Item number in the subject line of your e-mail. All e-mails received will be entered into the record for the meeting.
2. Provide oral public comments during the meeting:

Online: Register in advance to access the meeting via Zoom webinar https://mountainview.gov/dtc_speakers.

You will be asked to enter an e-mail address and a name. Your e-mail address will not be disclosed to the public. After registering, you will receive an e-mail with instructions on how to connect to the meeting.

When the Chair announces the item on which you wish to speak, click the “raise hand” feature in Zoom. Speakers will be notified of their turn shortly before they are called on to speak.

For instructions on using the “raise hand” feature in Zoom, visit https://mountainview.gov/raise_hand.

By phone: Dial: 669-900-9128 or 877-853-5257 (Toll free) and enter
Webinar ID: 919 4460 1071

When the Chair announces the item on which you wish to speak, dial *9. Phone participants will be called on by the last two digits of their phone number.

When called to speak, please limit your comments to the time allotted (up to three minutes, at the discretion of the Chair).

1. **CALL TO ORDER**

2. **ROLL CALL** – Committee members Peter Katz, Maria Lange, Ronald Manabe, Jamil Shaikh, Vice Chair Diana Tucker, and Chair Merry Yen.

3. **MINUTES APPROVAL**

Minutes for the November 10, 2020 meeting have been delivered to Committee members and copies posted on the City Hall bulletin board. If there are no corrections or additions, a motion is in order to approve these minutes.

4. **UPCOMING AGENDA TOPICS**

This portion of the agenda is reserved for identification of agenda items for future meetings.

5. **ORAL COMMUNICATIONS FROM THE PUBLIC**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the agenda. Speakers are limited to three minutes. State law prohibits the Committee from acting on nonagenda items.

6. **UNFINISHED BUSINESS**

6.1 **DOWNTOWN DEVELOPMENT UPDATES**

Staff will provide updates on downtown development projects.

6.2 **SMALL BUSINESS ACTION PLAN UPDATES**

Staff will provide an update on the Small Business Action Plan.

7. **NEW BUSINESS**

7.1 **COMMUNITY SERVICES DEPARTMENT HOLIDAY UPDATE**

Staff from the Community Services Department will provide an update on holiday events.

8. **COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS**

No action will be taken on any questions raised by the Committee at this time.

9. **ADJOURNMENT**

SM/7/CDD
805-12-08-20A



CITY OF MOUNTAIN VIEW

DOWNTOWN COMMITTEE

MINUTES

SPECIAL MEETING – TUESDAY, NOVEMBER 10, 2020
TELECONFERENCE – WITH NO PHYSICAL MEETING LOCATION
10:00 A.M.

1. **CALL TO ORDER**

The meeting was called to order at 10:01 a.m.

2. **ROLL CALL**

Present: Committee members Peter Katz, Maria Lange, Jamil Shaikh, Vice Chair Diana Tucker, and Chair Merry Yen.

Absent: Committee member Ron Manabe.

Staff Present: Tiffany Chew, Business Development Specialist; Sabina Mora, Business Development Specialist; Krisha Penollar, Associate Planner; and Diana Pancholi, Senior Planner.

3. **MINUTES APPROVAL**

The minutes of the October 12, 2020 meeting were distributed prior to the meeting and approved as distributed.

Motion – M/S Katz/Shaikh – Carried 5-0-1; Manabe absent – To approve the minutes of October 12, 2020 as distributed.

4. **UPCOMING AGENDA TOPICS**

- Small Business Action Plan Update.
- Community Services Department – Holiday Updates.

5. **ORAL COMMUNICATIONS FROM THE PUBLIC** – None.

6. UNFINISHED BUSINESS

6.1 SMALL BUSINESS ACTION PLAN UPDATES

Staff provided an update on the implementation of the Small Business Action Plan, including the Mountain View Marketplace shop local campaign, Phase 2 of the Small Business Resiliency Program, and the launch of the small business newsletter, Mountain View Biz Newsletter.

No action taken.

6.2 DOWNTOWN DEVELOPMENT UPDATES

Staff provided an update on downtown development projects.

No action taken.

7. NEW BUSINESS

7.1 DOWNTOWN PARKING STRATEGY

Staff provided an update on the status of the Downtown Parking Strategy. Consultant Alex Mercuri from Nelson\Nygaard provided an overview of the scope of work, including data collection, planning process, and timeline for the strategy. The Committee provided feedback regarding parking demands and needs.

No action taken.

7.2 DOWNTOWN PRECISE PLAN UPDATE

Consultant Rick Williams from Van Meter Williams Pollack LLP provided preliminary information and potential revisions being considered to the Downtown Precise Plan. The Committee provided preliminary feedback on the presentation.

No action taken.

8. **COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS**

None.

9. **ADJOURNMENT**

The meeting was adjourned at 11:33 a.m.

SM/1/CDD
805-11-10-20mn